

MODULE SIX

POST LAUNCH

- » Just before the launch ends be sure to tell them that you won't be as active
- » Keep an engaged post going weekly to keep engagement going
- » Change out group FB Cover photo to "join the waitlist"
- » Edit your sales page to remove the buy now buttons and add a waitlist option
OR
Remove the sales page entirely, add a summary of the offer and add a waitlist option
- » Remove announcements that are no longer relevant

Engaged & PROFITABLE GROUPS
with Sandra De Freitas