

MODULE FIVE

IMPLEMENTATION WEEK

Creating homework for the week

- » Review your recent modules

- » Create 5 days of homework

- » Ask yourself: What do I want my participants to get out of this implementation week?

- » Ask yourself: What are the most important lessons/strategies that I need them to implement?

- » If you have 3 modules, create homework for each module. When the homework becomes too long or overwhelming for a days worth of homework, split it over 2 days.

- » Keep day 1 light to help your participants gain momentum.

- » Assign “ballots” or “points” for each homework task, based on the difficulty of the task and how much time it takes to complete the task

Prizes

- » Gift cards
- » Coaching/consulting
- » A service you offer
- » A DFY (done for you) service

Creating Posts

Monday we kick off Implementation Week!

If you haven't started the program, you are behind or you are almost caught up this is your chance to catch up AND win some prizes!

HOW IT WORKS

- » Monday-Friday at 7am eastern your "homework" for the day will be posted in the group and posted in the Announcements so you can find it.
- » Read the homework.
- » Implement the assignments requested in post and post screenshots of your homework (and in one case a url) in the thread of that day's work in order to gain ballots (I'll explain this in a minute).

BALLOTS

- » For each assignment completed you will gain ballots as indicated in each post.
- » All assignments must be completed* by Sunday November 3rd at 11:59pm Pacific time, in order to gain ballots for your work.
- » **Completed means that you have to show your work in the thread of each Day by Sunday November 3rd at 11:59 Pacific time.*
- » We will draw for the prize Thursday November 7th at 1pm eastern during the Live Q&A. First we will draw for Prize 3, then 2nd prize then the Grand Prize

PRIZES

- » Grand Prize - 1 hour of consulting with me AND 10 custom posts created for your group!
- » 2nd Prize - 10 custom posts created for your group!
- » 3rd Prize 5 custom posts created for your group!

*I am geeking out over the fun
we are going to have! Who's in?*

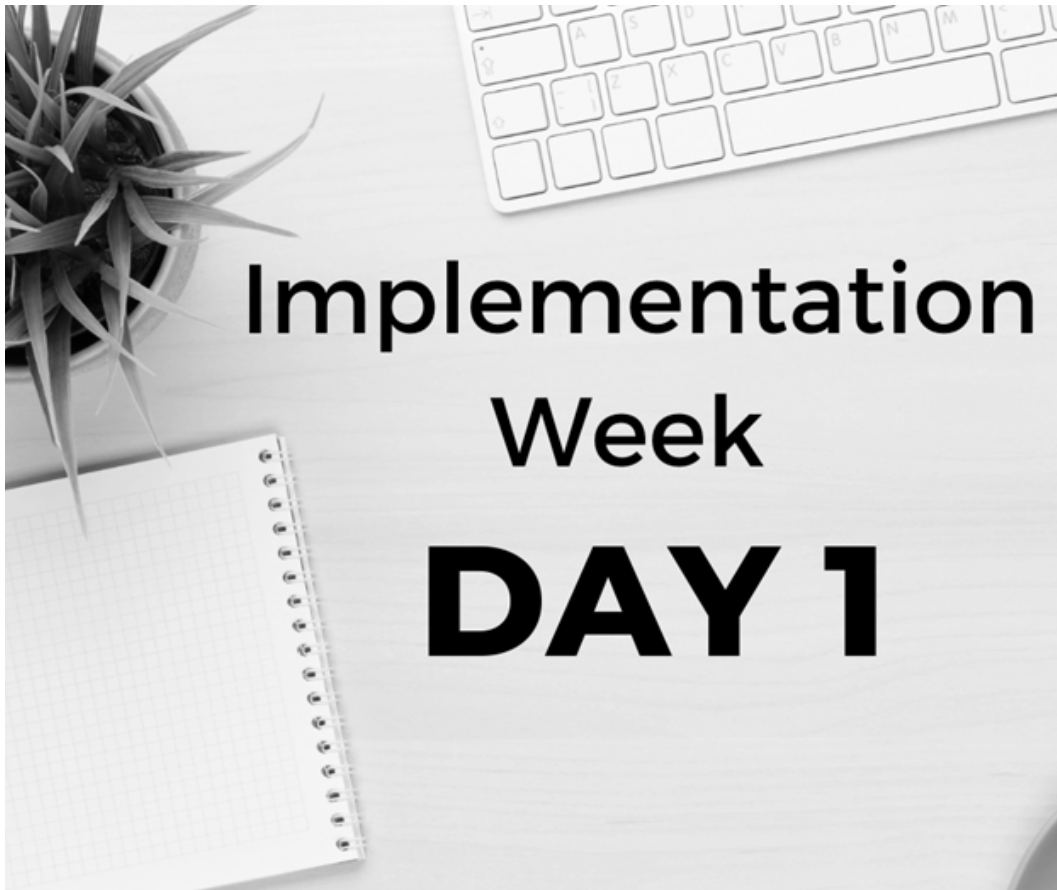


It's day 1 of implementation week! Here's your homework for today. Remember we will be drawing for 3 amazing prizes at the end of implementation week!

- » 1) Watch module 1 (make sure it's marked as 100% complete) (1 ballot)*
- » 2) Implement module 1 by setting up your group OR reviewing all of your settings.
- » 3) Post a screenshot of your 3 questions in this thread (1 ballot).*
- » 4) Post a screenshot of your group description that includes the rules (it must include the rules to get the points) (1 ballot).*

**All screenshots must be posted as comments in this thread to get the ballots.*

**Points are awarded for one group only. I don't want people creating groups just for points.*



BEFORE, DURING AND AFTER IMPLEMENTATION WEEK

Before

- » Create all your posts for the week
- » Create all the images for the week
- » Schedule out your posts for early in the morning
- » Post Instructions the week before
- » Create a spreadsheet to keep track of ballots and completed homework (see downloads)

During

- » Answer questions and encourage them
- » Go live to remind them about implementation week, remind them of the deadline and pump them up
- » Track ballots as you go
- » Post updated leaderboards

LEADERBOARD

Chris 28

Deb 25

Cheryl 19

Kate 19

Julie 14

Catherine 3

Michelle 3

After

- » Calculate all of the ballots
- » Calculate them again
- » Post a final leaderboard
- » Make a list from 1 to the total number of ballots and assign names to them
- » Use Random.org to choose the winner

Engaged & PROFITABLE GROUPS
with Sandra De Freitas