

# ACTION STEPS: GETTING FACEBOOK TO SUGGEST YOUR GROUP

## » Pages you've liked or interacted with.

- Action Step:** Go to your Group Settings ("Edit group settings") and ensure your pages are linked to your group

## » Public or closed groups your friends are members of.

- Action Step #1:** Join more groups, particularly groups that have your ideal members in it. It doesn't have to be competitor's groups but groups for software/tools you use, training you have taken, events you have been to, etc  
*\*Do not leave groups that have your ideal members in them\**
- Action Step #2:** Add more friends or accept more friends.

## » Groups you've joined or recently visited.

- Action Step:** Is your group name industry specific and does it contain key words and terms your ideal members are searching for when joining other groups?

## » Public or closed groups that are popular near you or relevant to your location

- Action Step:** Go to "edit group settings" and make sure your location is set to what is suggested above.

» Your interactions on Facebook with posts, videos, events and other content.

- **Action Step:** Publish content that mentions your group name, key words/key terms/topics etc that is covered in your group. Basically, create the content they will interact with that leads them to your group.

*Engaged* & PROFITABLE GROUPS  
with Sandra De Freitas