

M3L08

Promote your One Page Promo on Social Media

Okay, other ways that you can promote this on social media. You can create a Facebook story and promote it. You can put it on the PS of your emails or in your email signature. And when you're being interviewed on podcasts, it's much cleaner to say [my website.com/community](#) or [my website.com/group](#) versus [facebook.com/groups/thebestgroupintown](#). Right?

So that's why I would like you to create the page so that it's somewhere really easy that you can refer people to, whether you're on a podcast or you meet them in person, or they ask you about it somewhere. You have a great link to send to people that has all the information as opposed to getting them onto Facebook's page, which will... Or the group page, I should say, which would then just say your cover image, your description, etc. But the page will give you more information, we have more flexibility, and can always pixel them and promote ads to them later using Facebook ads.

All right, go ahead and get that going, too.