

Promo Page – Website

Now that your one page promo for your group is complete, we're going to talk about where to put it on your website. So the first place you're going to put it pretty easily is in your **menu**. I suggest calling it community or Facebook group. Probably community would be better.

Then I want you to put it on your **about** page and you can even put it on your contact page. On your about page, you're going to talk about who you are, right? And you probably have that written already, but add a paragraph about your community. *What is it like to be in the community? Who is the community for? What you do in that community?* And then link to the Facebook group.

The other place I'd like you to put it is on the **homepage**, if you have a spot on your homepage where you're talking about what you do and what you offer, or perhaps an area where you offer your freebie, go ahead and offer for them to join your community.

Good job. Go get them.