

M2L11

Safety of the Group

Okay, let's talk about safety in your group. Now, just because you value safety doesn't mean that everyone in your group will value safety. So here's an example. I was in a group once where someone took screenshots of what was posted in a group and then posted them publicly outside of the group. Now it wasn't that it was like stats or something along those lines. It wasn't like a personal thing in terms of their personal life, but it was a personal thing based on their business.

And that to me is a no, no. So you see how I can see that that was a violation of the safety of the group, but that other person actually thought they were in the right to do this. So what I want you to look at is when that happens, go and take care of this by asking that person not to do that again and to take down the screenshot, or whatever it might be.

And this is also a great opportunity to then go back to your rules and add a rule. So these things are going to happen as Facebook develops and new things become available in Facebook. We need to go back and add things to our rules. So three years ago, four years ago when Facebook Live was just getting going, people were going live in other people's groups. This is why I tell you in your group rules not to allow other people to go live in your group, because it can become very distracting. You also don't know what they're going to talk about and if it's in line with your values and ethics and your topics, and if it's a direct competitor that can feel a little icky in your group.

Mental Health

Okay. The next thing I want to talk about in terms of safety in your group, because we **do** want people to feel comfortable to comment, posts and share. But this next topic is going to be a little dark and it is all about mental health issues. So there are going to be people that might come into your group or in your group, and they just have a dark cloud over them or something's gone wrong.

And we're going to all have those moments where something has gone wrong in life and sometimes they're just sharing it, which is fine and great to get the community support. I want you to be compassionate with them. Now, if this happens over and over again, you're starting to see a trend in this person and yes, this happens. There are some particular groups that get this more often.

You'll get this less in business groups, but it does happen quite a bit. So I want you to take a look and maybe just a mental note of who this person is and if it continuously happens, you might want to reach out to them and just say, "Hey, do you think you can stay within the topic of the group? We all want to support you, but is there a specific question you have for us?" Or maybe just say, "Hey, you know, we're really sorry about this, but how can the group help you in terms of the topic of the group?" So, if it's I have no money and I'm totally in debt, okay, well how can this business group help you to create a product or service that you can put out there and get it going? How can we help you promote your next offer?

Something like that so that people get that they're part of a community, but that they're not here to just overtake the community. Okay. Now when I say this, I want you to be compassionate with people. Definitely be compassionate, but there's a difference between someone sharing what's real for them and someone being committed to being in a dark cloud and we don't want someone to be committed to being a dark cloud. We want them to make progress and have results and wins. And you know what happens if this same person keeps posting this dark stuff over and over again? Your group is going to feel it and it really changes the energy of the group.

Now, if you get to a situation where someone is actually talking about taking their life or something severe, such as that, I want you to tell them that this group is there for them and you know, be compassionate, but that you're also not professionals in this particular area and that they need to contact someone in their local area.

Two things here, I do not want you finding them, someone to talk to, and I know that sounds super cold, but I want you to really consider that you don't want to get sued. Now, this might be more true for North America than it is for Europe, let's say, but we don't want people coming back and saying, "Hey, this person that you referred me to took all my money and didn't help me, and whatever," and it hurts your reputation. So help them as much as you can. Maybe there's a suicide hotline for your country or that state that they're in that you can point them to, but not a specific professional.

Now, if you are a professional and this is your group and this person is talking about taking their life, I don't think it is within your code of ethics for you to be able to discuss this with them in a Facebook group. So take it off the group and provide them help in the ways that I said. You can also notify Facebook if this person is talking about taking their life. And I've provided the link for you below.

I know this was a very heavy subject and I hope none of this ever happens to you, but it's one of the things I want you to have and be prepared for and have the tools for. So you're well-equipped when it does happen. All right, big hug, everyone.