

Engaged & PROFITABLE GROUPS

with Sandra De Freitas

M2L03

Communication

The more you communicate with your members and stick to your word, the less support tickets, emails, messages, voicemails, message in a bottle, carrier pigeons.... you're going to receive.

Does that make sense what I'm saying here? Let's communicate as much as possible to our members to help them find what they're looking for and give them what they need so that there's less support tickets and confused people trying to find what they're looking for.

So in this section, I'm going to teach you how to use things within your Facebook group to help you communicate such as files, topics, units, and announcements. I'll see you soon.