

Engaged & PROFITABLE GROUPS

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M1L01

INTRODUCTION

Hi, welcome.

In this module we're going to create a Facebook group from scratch. Now, if you already have a Facebook group or multiple Facebook groups, I really want you to pay attention.

You're probably here just for the engagement, or growth, and launch modules. But really, slow down and let's go through your settings, because what many of you told me as I was getting ready to create this course, is that you created your Facebook group not really knowing what all the settings and functionality was about.

I want to point out that since you've created your group, Facebook has added more functionality.

That functionality, you probably want to know more about, right, because you want to know if you want to have it enabled or disabled, and you don't want Facebook enabling things that you don't want for your group. So we want to make sure that, that's all covered.

Your first step is to scroll down below and grab the PDF Group Planning worksheet and print it out. As we go through each of the lessons in this module, you're going to be writing a few things down in that worksheet, and then we're going to take that worksheet, and in the last video or lesson, we are going to work through creating a brand new Facebook group from scratch.

So you could do either Create a Facebook Group from scratch, or review your settings for your 1, 2, or 10-plus Facebook groups.

Awesome. Let's get going.